Raffi Asdourian

DIGITAL CONTENT PRODUCER &

FILMMAKER

Project Management ~ Leadership ~ Creative Vision

A visionary, highly qualified, and hardworking Digital Content Producer & Filmmaker credited with combining technical expertise, creative vision, and project management skills to conceptualize, develop, and produce innovative, high-quality TV shows, films, commercials, documentaries, and web series. Proven track record of collaborating closely with colleagues to ensure consistent vision across the board, adhering to production deadlines consistently, exceeding the expectations of show managers and clients, and approaching the editing process with professionalism and creativity. *Areas of expertise include the following:*

- Project Management
- Video Editing
- Collaboration
- Deadline Adherence
- Strategic Planning
- Apple: Final Cut Pro 7 & X, Motion
- Avid: Adrenaline, Symphony, Media Composer
- Adobe: Premier, Photoshop, Illustrator, After Effects
- Budget Management
- Screenwriting
- Team Leadership
- Verbal & Written
 Communication

VIDEO EDITING EXPERIENCE

- Expertly utilized various video editing methods and project management techniques to artfully and seamlessly create a variety of TV shows, documentaries, short and feature films, commercials, and web series.
- Proved ability to approach the editing process with innovation and creativity. Worked closely with directors and producers to develop and execute plans to create a variety of TV shows.
- TV editing credits include "On the Case with Paula Zahn"; various shows in development for VICE Media; "The Mind of a Chef," "No Reservations," "Extreme," and "Call of the Wildman" for the Travel Channel; "Hawaii Air Rescue" for the Weather Channel; "Border Wars," "American Weed," and "Alaska Wingmen" for National Geographic; "Quirky" for the Sundance Channel; "Lady Hoggers" and "Runaway Squad" for A&E; "The Real Housewives of New Jersey" for Bravo; "Underdog to Wonderdog" for Animal Planet; "Extreme Couponing" for TLC; and "Wife Swap" for ABC.
- Expertly served as assistant editor for a variety of TV shows, including "The Tony Danza Show," "Life & Style," "Judge Hatchett," and "Maya and Miguel."

FILM & DOCUMENTARY PRODUCTION EXPERIENCE

- Documentary editing credits include "Clinton Global Initiative" for the Clinton Foundation and "Mutual Recognition" for Jehane Noujaim.
- Features/shorts editing credits include "Verschwinden" at Black Kraut Productions.
- Wrote and directed several award-winning short films, such as "Ai" by Zaffi Pictures, "Stranger" by Zaffi Pictures, "Kuragannon" by Zaffi Pictures, and "Detachment" by Zaffi Pictures, consistently proving creativity, project management, and natural leadership skills.
- Expetly edited a feature-length documentary about Fashion Week, as well as a feature-length documentary about Norman Mailer.

ONLINE CONTENT CREATION EXPERIENCE

- Edited the web series "Radar," sponsored by Babelgum, which profiled artists and creative people.
- Edited and managed content for the first-ever global film festival, "Pangea Day," the day the world came together through film, produced by the TED Conferences.
- Produced, edited and directed a cooking web series called "Popfoods TV" with Chef Russel Jackson.
- Other web series credits include "Truckers in the Wild" for VICE Media, "The Nature Conservancy" for the Nature Conservancy, and "DIY Days" for the Workbook Project.

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COMMERCIAL PRODUCTION EXPERIENCE

• Commercial editing credits include "House of Hoops" campaign for Nike, "People" campaign for Virgin Mobile, "Times Square" spec for Nokia, "Cell Phone" spec for T-Mobile, and "Stop Motion" spec for iPod.

SCREENWRITING EXPERIENCE

- Conceptualized and authored movie reviews, director and actor interviews, and industry commentary relevant to the modern film world on the popular movie website "The Film Stage."
- Collaborated closely with colleagues and senior management to ensure consistent vision and voice across the site.
- Spearheaded extensive research and analysis of film industry and current trends in order to write applicable, interesting content.
- Demonstrated exceptional knowledge and understanding of all aspects of the film industry in writing articles.
- Prominent contributor to Indiewire's group of online critics, CriticWire.
- Commissioned to write a feature film adaptation of a popular video game.

PROFESSIONAL EXPERIENCE

THE FILM STAGE, SENIOR WRITER, JAN. 2010 - PRESENT

POPFOODS TV, EDITOR AND DIRECTOR, FEB. 2015 – JULY. 2015

WEINBERGER MEDIA/SCOTT STERNBERG PRODUCTIONS, EDITOR, FEB. 2013 - Nov. 2014

VICE MAGAZINE/VBS.TV/VIRTUE, EDITOR, DEC. 2012 – JAN. 2013

ZERO POINT ZERO PRODUCTION INC., EDITOR, AUG. 2012 – DEC. 2012

NATIONAL GEOGRAPHIC CHANNEL, EDITOR, AUG. 2011 - Nov. 2011; JAN. 2012 - AUG. 2012

SHARP ENTERTAINMENT, EDITOR, OCT. 2008 – MAR. 2009; APR. 2009 – AUG. 2009;

JAN. 2011 - JUL. 2011, Nov. 2011 - DEC. 2011

VINNIE POTESTIVO ENTERTAINMENT, EDITOR, NOV. 2010 – DEC. 2010

CONVERGENCE MEDIA LTD., SCREENWRITER, JUN. 2009 – DEC. 2010

SPLASHLIGHT, EDITOR, SEP. 2010 - OCT. 2012

B PRODUCTIONS, EDITOR, JUL. 2010 – AUG. 2010

SUPERFINE FILMS, EDITOR, MAY 2010

ZOOMA ZOOMA, EDITOR/MEDIA MANAGER, FEB. 2006 - FEB. 2007; DEC. 2009 - APR. 2010

ITV DIGITAL, EDITOR, DEC. 2009 – JAN. 2010

GOOD HOUSEKEEPING MAGAZINE, EDITOR, OCT. 2009 – DEC. 2009

WORKBOOK PROJECT, EDITOR, MAR. 2009 – APR. 2009

RDF USA, EDITOR, FEB. 2007 – MAR. 2008; JUN. 2008 – OCT. 2008

PANGEA DAY - TED CONFERENCES, SENIOR EDITOR, SEP. 2007 - MAY 2008

CLINTON GLOBAL INITIATIVE, EDITOR, MAR. 2006 - SEP. 2007

E! NETWORKS, ASSISTANT EDITOR, MAY 2006 - SEP. 2006

ROGUE POST, ASSISTANT EDITOR, SEP. 2004 – Aug. 2006

BLACK KRAUT PRODUCTIONS, EDITOR, MAR. 2005 – SEP. 2005

EDUCATION

Bachelor of Arts, Film & TV, New York University, Tisch School of the Arts, New York, NY